

## Startup Guide Steve Blank

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### Startup Guide Steve Blank

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Steve Blank is an entrepreneur, consulting associate professor at Stanford and a senior fellow of Innovation at Columbia, co-author of the bestselling books, Four Steps to the Epiphany and The Startup Owner's Manual is the father of modern entrepreneurship.

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Steve Blank Eight-time entrepreneur-turned-educator Steve Blank is credited with launching the Lean Startup movement. He's changed how startups are built, how entrepreneurship is taught, how science is commercialized, and how companies and the government innovate.

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Steve Blank is one of Silicon Valley's most well known entrepreneurial educators, and one of its most active opinion leaders.

### A Startup Conversation with Steve Blank - Forbes

Steve Blank and Bob Dorf co-authored The Startup Owner's Manual, which was released in March 2012. The 608-page reference manual details a scientific approach to entrepreneurship and emphasizes the importance of "rigorous and repeated testing." The work draws on ideas from Business Model Generation and The Four Steps to the Epiphany.

### Steve Blank - Wikipedia

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### The Startup Owner's Manual: The Step-by-Step Guide for ...

Steve Blank is the founder of the highly influential Lean Startup Method and a professor of entrepreneurship at Stanford. Blank has partnered with the Stanford and University of Hawaii to host bootcamps designed to give entrepreneurs the tools to launch new businesses and improve existing ones.

### Stanford professor and startup guru Steve Blank shares the ...

Steve Blank has been at the epicenter of the 'lean startup' movement since he ignited it in 2006 with his book The Four Steps to the Epiphany.